

Auburn School District**Job Title:** CTE MS Visual & Graphic Communication Teacher**Reports To:** Building Administrator**Unit Classification:** AEA

The Middle School Career and Technical Education (CTE) Visual Communications Teacher provides engaging, standards-based instruction that introduces students in grades 6–8 to the principles of graphic design, digital media, photography, visual storytelling, branding, and multimedia communications. The teacher develops students' creativity, technical skills, critical thinking, and career awareness while preparing them for high school CTE pathways in Visual Communications, Graphic Design, Digital Photography, Marketing, Media Arts, and related career fields.

Instruction aligns with the Washington State Career and Technical Education (CTE) Framework, Washington State Learning Standards, and Career Connected Learning initiatives. The teacher creates authentic, project-based learning experiences that integrate academic content, employability skills, and industry practices while maintaining a safe, inclusive, and technology-rich learning environment.

Duties and responsibilities:

- Develop and deliver engaging, standards-aligned lessons in Visual Communications for grades 6-8.
- Implement curriculum aligned with Washington State CTE Frameworks, Career and Technical Education standards, and district curriculum.
- Teach foundational design concepts including:
 - Elements and Principles of Design
 - Typography
 - Color Theory
 - Layout and Composition
 - Branding and Visual Identity
 - Photography
 - Digital Illustration
 - Graphic Design
 - Multimedia Production
 - Digital Storytelling
- Incorporate project-based learning that mirrors real-world design challenges.
- Teach technical concepts using age-appropriate instructional methods.
- Ability to effectively manage multiple activities and tasks with groups of students of varied ability levels at different stations simultaneously.
- Ability to use varied assessments, including performance tasks, student self-assessments and critique
- Differentiate instruction to meet the needs of diverse learners.
- Integrate literacy, mathematics, and technology into Visual Communications projects.
- Foster creativity while teaching students to solve design problems using the design process.
- Cooperate with the building principal, department chairperson, career and technical education administrator, PLC team, staff, and program advisory and community in implementation of comprehensive instructional and activities program.
- Provide opportunities for student leadership and work-based learning,
- Work collaboratively with the program advisory committee to further develop the program
- Follow safe work practices and procedures and always ensure safe and proper use of equipment.
- Maintain a safe and inclusive classroom culture.

- Other duties as assigned.

Training and knowledge desired:

- Utilize industry-standard and educational software, including:
 - Adobe Creative Cloud (Photoshop, Illustrator, InDesign)
 - Canva for Education
 - Google Workspace
 - Microsoft Office
 - Video editing software
 - Digital photography equipment
- Teach students appropriate digital production workflows.
- Integrate emerging technologies, including artificial intelligence (AI), while emphasizing ethical and responsible use.
- Maintain classroom technology and digital equipment.
- Willingness to benefit from the building supervision and evaluation programs.
- Substantial commitment toward self-improvement and continued professional growth;
- A desire to be a contributing member of the school faculty and collaborate districtwide with content area instructors.

Requirements:

CTE Certification or complete an approved CTE Plan 2 Business & Industry Route teacher preparation program and have verification of 6,000 hours (3 years) of occupational experience in one or more of the following: TV production, radio production, OR audio/visual media production, graphic communication work including press work, lithographic equipment and operations, desktop, publishing, web design, OR commercial photography.

Required Knowledge, Skills, and Abilities Related to Cultural Competence and Equity:

- Ability to recognize and demonstrate awareness of one's own cultural identity while respecting and valuing the cultural identities of others.
- Commitment to establishing and supporting an environment that promotes cultural competence, equity, inclusion, and anti-bias practices for all staff, students, families, and community members.
- Ability to support and promote the Auburn School District's commitment to "Engage. Educate. Empower with Equity and Excellence."
- Ability to apply culturally responsive and anti-racist practices in communication, instruction, conflict resolution, relationship-building, and decision-making.
- Demonstrated commitment to fostering inclusive environments that support belonging, access, and positive outcomes for diverse student and staff populations.
- Ability to recognize, interrupt, and respond appropriately to biased language, inequitable practices, and discriminatory behavior in ways that promote accountability, learning, and respectful school communities.

Working Conditions: Physical Requirements: Work is primarily performed in a classroom, computer lab, and digital media production environment. The position requires frequent standing, walking, and active supervision of students during individual and collaborative project-based learning activities. May require occasional bending, reaching, lifting, or carrying up to 25 pounds, including instructional materials, cameras, digital equipment, and classroom supplies. The teacher may assist students with technology setup, equipment use, demonstrations, and classroom organization.

Work Environment: Work is performed indoors in a classroom and technology-rich learning environment utilizing computers, digital design software, photography equipment, and multimedia production tools. Noise levels may vary from quiet independent work to moderate levels during collaborative projects, critiques, and hands-on learning activities. The teacher is responsible for maintaining a safe, organized, and inclusive learning environment, including appropriate use of technology, digital systems, and classroom equipment. Regular collaboration with students, staff, families, community partners, and industry professionals is expected. The position may include exposure to typical school conditions, including cleaning materials, technology equipment, and general classroom-related activities.

The statements above are intended to describe the general nature of the work being performed by people assigned to this job. They are not intended to be an exhaustive list of all responsibilities and qualifications of personnel so classified.