

Media Arts Teacher certification: Cinematography & Video Production teacher

POSITION DESCRIPTION:

The Cinematography and Video Production pathway prepares students to communicate dramatic information, ideas, moods, and feelings through the making and producing of videos and cinematographic expression. The pathway includes the theory of video, video technology and equipment operation, video production, video directing, video editing, cinematographic art, video and audio technique, and multi-media production. The pathway prepares students to function as staff, producers, directors, and managers of media programming and media organizations. Topics of study in this pathway include writing and editing; performing; media regulations, law, and policy; aesthetic meaning, appreciation, and analysis; construction, development, processing, modeling, simulation, and programming of audio, and moving image programs and messages; transmission, distribution, and marketing; contextual, cultural and historical aspects, and considerations.

POSITION RESPONSIBILITIES:

- Teaches digital and technology topics, utilizing courses of study adopted by the Kentucky Department of Education and other appropriate learning activities.
 - Incorporates 21st century technology skills into instruction.
 - Align material to standards and or create course material aligned to applicable standards
 - Analyzes, demonstrates, and explains basic skills, knowledge, and techniques.
 - Maintains a safe classroom environment
 - Provides appropriate safety instruction and makes safety checks on equipment to ensure the overall safety of students.
 - Maintains control of storage and use as well as required inventory records of school-owned property such as equipment and instructional aids.
 - Establishes and maintains standards of student behavior needed to provide an orderly, productive environment in the physical education areas.
 - Evaluates each student's growth in skills, knowledge, and application of the content.
 - Collaborates with other professional staff members.
 - Supports the educational and behavioral goals of all students, including those with an Individualized Education Plan or those learning English as a second language.
 - Integrates culturally responsive teaching practices into daily lessons and interactions with students, parents, and colleagues.
 - Motivate students to achieve their full attendance, academic, and behavioral goals, as well as other goals identified
 - Keep accurate records on each student such as grade books and progress reports, lesson plans, attendance records, and behavior/discipline records
 - Establish and maintain a positive rapport with students, parents, staff, school administration, and other stakeholders
 - Maintain effective communication on an ongoing basis with students, parents, staff, school administration, and other stakeholders
 - Perform student home visits as needed
 - Prepare and administer all standardized tests as directed
 - Perform other duties as assigned

EDUCATION/TRAINING

- Applicant must be a US Citizen with a high school diploma or GED
- Bachelor's degree in Graphic Design or related field
- If an applicant does not have an associate's degree (verified by official transcript), then he/she must pass a Pre-Employment Assessment - the ACT, SAT, KYOTE, or GED College Readiness exam.

Test Area	ACT	SAT	KYOTE	GED Readiness Exam
Reading	20	470	20	165
Math	19	460	22	165
English/Writing	18	430	6	165

PREFERRED ABILITIES/SKILLS

- Excellent verbal and written communication skills;
- A passion for teaching and genuine care for children
- Understanding of and ability to manage confidential information
- Ability to work well under pressure as well as effectively prioritize and execute tasks to meet deadlines consistently
- Ability to work with a diverse and distributed student body and peer group
- Ability to pass state and federal background checks

WORK EXPERIENCE.

- Four (4) years of successful and appropriate occupational experience in the Cinematography, Video Production or Media Arts industry
- At least two (2) years of the occupational experience completed within the last five (5) years. (Note: The JCPS Career Instructional Leads in the Office of Transition Readiness are available to review occupational experience, as requested.)

CERTIFICATION

- Candidate either takes and passes or holds current certification in:
 - o NOCTI Audio-Visual Communications (cut score of 52.1) OR
 - o Apple Final Cut Pro OR
 - o Adobe Certified Associate (Premiere Pro) or Adobe Certified Expert (Premiere Pro)

PROCESS FOR HIRING

- Candidate completes the EPSB CA-3 form.
- In coordination with JCPS HR, candidate sends official college transcripts (if applicable) and completed CA-3 form to Carmela.Clark@education.ky.gov: Carmela Clark 300 Sower Blvd. 5th Floor Frankfort, KY 40601
- Once the candidate successfully completes the two year NTI program, they will be recommended for a Professional Certificate in Media Arts Education, renewable every five years.