MISSION: Teaching All—Reaching All
VISION: Urbandale will be a school district that brings learning to life for everyone.

Strategic Planning Pillars

Student Achievement
- Ensure high achievement for ALL students.

Service
- Provide high-quality services to customers.

People
- Create a high-quality work environment so every employee can be committed and passionate about UCSD.

Finance
- Equitable allocation & optimal utilization of our facilities, systems, and funding.

Safety & Well-Being
- Protect our students, parents, community, staff, and resources.

Actions of Excellence

Continual Improvement
- Demonstrate high expectations for self and students
- Provide feedback to others in a constructive and respectful manner
- Strive to improve all aspects of the employee and student experience
- Seek opportunities for improvement

Joy In Learning
- Exhibit the habits of a life-long learner
- Connect the school experience to individual passions
- Engage students, staff, & families in caring & respectful ways
- Demonstrate a growth mindset, and exhibit self motivation

Culture Of Collaboration
- Approach problems with a solutions focus
- Work well with others to achieve a common goal
- Communicate with others in a way that maintains dignity
- Assume positive intent, and seek first to understand
- Value relationships with students, staff, and families

Committed Workforce
- Demonstrate dedication to the best interests of students in all actions
- Safeguard district resources and finances
- Remain focused on the district vision and mission
- Come to work, do your job, be nice

Optimization Of Resources
- Reduce, reuse, recycle and dispose of materials appropriately
- Ensure a safe and orderly learning environment
- Use district systems, processes, and procedures as intended
- Acknowledge and respect that people are our most important resource
- Strive to ensure all resources are used to the maximized potential

Character In Action
- Demonstrate honesty, integrity, and compassion
- Act in dependable and reliable ways
- Persevere through challenges
- Do the right thing when no one is looking
- Represent UCSD in a positive manner at all times